

BPW Foundation continues to impact the lives of U.S. working women and their families. We rely upon the commitment of supporters and donors to create change.

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Business and Professional Women's Foundation
c/o Wachovia Bank, PO Box 759189
Baltimore, MD 21275-9189

BPW Foundation is a 501(c)(3) organization and contributions may be considered tax deductible to the extent allowed by law. Thank you.

Fulfilling the Mission

In 1956 Business and Professional Women's (BPW) Foundation became the first 501(c)(3) research and education institution of national scope solely dedicated to issues that affect working women.

BPW Foundation's work influences, informs and educates Presidents, members of Congress, state officials, policymakers, employers and working women – making research and resources available that accurately portray the challenges faced by and the important role of working women.

When women become senior managers, female workers earn 91% of men's salaries.

In 2008, women-owned businesses employed more than 13 million people, and generated \$1.9 trillion in sales.

Today, BPW Foundation engages the public through research, education, policy and knowledge to create systemic change. It is this change that empowers individuals to transform workplaces for women and their families.



Many jobs that were nontraditional for women in 1988 were no longer nontraditional for women in 2008.

*Transforming
21st Century
Workplaces*



**Business and
Professional
Women's Foundation**



*Our
Mission*

To empower working women to achieve their full potential and to partner with employers to build successful workplaces through education, research, knowledge and policy.

Today More Than Ever

The workforce needs Business and Professional Women's (BPW) Foundation.



Creating successful workplaces contributes to an improved bottom line for businesses. Successful workplaces, as defined by BPW Foundation, embrace and practice equity, diversity and work-life balance.

BPW Foundation inspires collaboration as a neutral convener. Through **research, education, policy and knowledge** it provides public resources that improve workplaces for women, families and employers.

As an innovator, BPW Foundation is breaking down the walls between employers, working women, researchers, policymakers and advocates for work-life issues. Bringing stakeholders together to collaborate expands options which produce more equitable, flexible workplaces.

Companies that invest in family-friendly initiatives have fewer stress-related absences, lower turnover rates and more motivated employees.

Successful Workplaces Movement

BPW Foundation focuses on cutting edge information that leads to action in the workplace and community. The Successful Workplaces Movement combines research, policy, resources and programming in order to create the systemic changes needed to build supportive and productive workplaces.

In order to transform today's workplace, the focus areas of BPW Foundation are: successful workplaces, green/sustainability, women veterans, young careerists and public policy. The work of BPW Foundation supports workforce development programs and workplace policies that recognize the diverse needs of working women, communities and businesses.



Research

BPW Foundation conducts primary research on untapped populations such as women veterans, young careerists and women-friendly employers. Exploring uncharted workplace issues is a critical part of our work with the current focus on career transitions, work-life balance and successful workplaces.

- Reports
- Surveys
- Pilot studies
- Focus groups

Education

BPW Foundation programming and events promote collaboration to create strategies and solutions. We strive to enable the exchange of ideas, development of career skills and cultivation of leadership qualities.

- Employer summits
- Experiential events
- Professional development programming



Policy

BPW Foundation research provides insight, data and analysis to shape public policy and inform the development of legislation. By promoting issues such as pay equity, healthcare access and green jobs, BPW Foundation represents the voices of working women and employers.

- e-Advocacy Center
- *Policy Watch* e-publication
- Annual policy day

Knowledge

BPW Foundation provides and disseminates the latest best practices, resources and articles, as well as historical documents, on issues impacting workplaces.

Workingwomen:
1950: 18 million
2008: 68 million

- Rawalt Online Resource Center
- BPW Foundation's workplace newsfeed
- Social media: YWM blog, Facebook, Twitter
- *Workplace Transformer*™ e-publication

I want to have an active role in transforming today's workplaces. Join online at www.bpwfoundation.org/join

Membership categories:

- Individual \$65
- Legacy \$40 (BPW/USA members only)
- Workplace Transformer™ sliding scale (employers only)

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