
**Building Policy Together: BPW Foundation’s Special Policy Event for
Workingwomen, Employers and Policy makers**

11:00 a.m. to 1:30 p.m. Registration

11:15 a.m. to 12:00 p.m. Opening Plenary—Congressional Hall A/B

Making the Business Case for Workplace Equity

Speaker Irene Natividad, President, Global Summit of Women and a panelist on PBS’ “To the Contrary,” will address “Making the Business Case for Workplace Equity.”

12:15 p.m. to 1:30 p.m. 50th Anniversary Luncheon—Congressional Hall A/B

Whose Role Is It to Create Equitable Workplaces?

Speaker Christine Griffin, Commissioner for the Equal Employment Opportunity Commission, will explore: What is the role for government, employers, advocates and workingwomen in creating equitable workplaces? How can they work together?

1:45 p.m. to 2:45 p.m.

Workshop IA—Meeting Room 2

Let’s Talk About Something (Not So) Scary! Public Policy Discussions 101 for Employers and Workingwomen

Speakers:

John Bicknell, Editor of Social Policy, Congressional Quarterly

Attend this dynamic question and answer-driven seminar and learn how to talk about policy as a win-win option for employers and their employees. Hear tips on how to open up positive policy discussions between human resources and government relations staff. Listen in as the top policy issues affecting workforces and workplaces are discussed.

Workshop IB—Meeting Room 3

How a Bill Doesn’t Become a Law (But Making It Work Anyway)

Speakers:

Seema Jalan, Senior Policy Manager, Women’s Edge Coalition

Advocating for a particular piece of legislation can be a frustrating process. Hear a real-world case study that demonstrates how you can get key elements of your policy priorities enacted and acted upon, even when they don’t get a law of their own.

3:00 p.m. to 4:00 p.m.

Workshop IIA—Meeting Room 2

Consensus-Based Policy Creation-Examples and Ideas on Building Policy Together

Speakers:

Denise Dowell, American Federation of State, County, and Municipal Employees-AFL-CIO (AFSCME)

Tricia Dwyer-Morgan, Director of Programs, BPW Foundation

Jim Hudson, Program Director, Center for Lobbying in the Public Interest

Tired of adversarial policy development—feel like no one gets what they really need? Experts will explore and offer tips on types of consensus-based policy creation that bring all parties to the table to create win-win policies. A special emphasis will be based on coalition-based policy development.

Workshop IIB—Meeting Room 3

The Process of Policy Creation and Analysis—Insights for Advocates and Employers

Speakers:

Jodie Levin-Epstein, Deputy Director, Center for Law and Social Policy

Elisabeth Gehl, Director of Policy, Business and Professional Women/USA

Hill Staffer, Invited

Using the topic of workplace flexibility as a case study, panelists will explain how each aspect of the policy development process—research, lobbying & advocacy, policy creation, and policy analysis—plays a role in the development of policies that impact workplaces and workforces.

4:15 p.m. to 5 p.m.

**Closing Reception and Poster Session Networking
Event—Congressional Hall C**

BPW Foundation's Special Policy Event Close Reception and Poster Session Event

Enjoy a relaxing and informative networking session with other attendees and speakers; review poster sessions featuring the latest promising practices, public policy, and research on workplace flexibility, workplace equity, and diversity.
